

Antoine de la Fouchardière

Master Student in Digital Business

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Experience

July 2018 -
Currently

Synerg'HETIC Part-time Consultant Project Manager

Project management, SEO audit and recommendations for clients of HETIC Junior Enterprise (among the 6 best French Junior Enterprises).

July -
October 2018

Big Youth Internship Project Manager Assistant

Definition and scoping of client projects, redaction of functional specifications, schedules and creative briefs.
Planning and follow-up of the creative and technical teams.
Continuous engagement with clients throughout projects.
UX design (Wireframes) and advanced prototypes (Axure).

July -
September 2017

TimeFunding Internship Designer, Web integrator

Wordpress development of the new TimeFunding.io website.
Artwork, animation and digital creation for the communication channels of the startup.



Education

2015 - 2020

Digital communication engineering - Master HETIC, Paris

The Grande École degree mixes three inseparable areas: technology, digital creation, and business management. This subtle blend allows to acquire a strong operational versatility.

2012 - 2015

Baccalaureate Lycée Victor Duruy, Paris VII

ES Section (Economics & Social Sciences)
European Track



Profile

Studying at HETIC (IT and digital school), my degree gives me the opportunity to follow a multi-skills training covering today's continuously evolving world. It involves mastering three domains ; web technologies, design and management.

Entrepreneurially driven and performance orientated, I'm passionate about the positive impact that technology has on society. I'm used to managing multiple digital projects from inception to launch and to building digital products that meet the users' needs. I am currently looking for a six-month internship starting July 2019.



Projects

Hkind - [freelance](#)

Marketing & Acquisition Manager

Currently working on Hkind, a smart platform that matches health workers with relevant positive initiatives.

Qui Veut Le Programme - [junior enterprise](#)

Project Manager

Three month project for a theater platform.
Redesign and improvement of website features.

La Brigade Du Voyage - [school project](#)

Project Manager, UX/UI Designer

Five month project for La Brigade, a travel agency that offers to travel America in school buses.



Skills

Project Management

MS Office 365, G Suite, Asana, Gantt

Digital Marketing

Search Console, Adwords, Mailchimp, Analytics

UX/UI Design

Sketch, Adobe CC, Invision, Zeplin

Web development

HTML5, CSS, JS, PHP, Python



Languages

French

Mother tongue

English

Fluent

TOEIC 2018 : 985/990

Spanish

Intermediate



Other interests

Travel

USA, South Africa, Canada, Vietnam
Turkey, Hongria, Italy, Spain, UK

Innovation

Entrepreneurship, Digital transformation
Startups, Blockchain, AI

Art

Contemporary Art, Street-Art
Cinema, Series, Music